


CREATIVE REQUEST FORM

Fill out and email form to marketing@kickbackpoints.com or fax to 208-933-2063 Attn: Marketing. You can also email marketing@kickbackpoints.com for an electronic version to fill out.

		<h2>TEXT BLAST REQUEST</h2>		Request Date:	Date of Blast:
Prepared By: _____ Client/Company: _____					
Client Contact: _____ Contact Phone: _____					
New Client:	<input type="checkbox"/> Yes <input type="checkbox"/> No	ONE-TIME NEW CLIENT SET UP FEE OF \$10.00 FOR TEXTING BLASTS			
Date(s) of Blast(s):		Time of Blast(s):		<i>(A charge per blast will apply.)</i>	
TEXTS:					
Texting capabilities include but are not limited to: Message + Subject can be up to a max of 160 characters. If a phone number appears in more than one group, we will only send that contact your message once. We do not recommend using non-standard characters such as but not limited to ~ or { or }.					
Send text message:					
Enter Keyword: Keywords allow your customers to text your keyword to 313131 to join your list. They will also be added to the Group(s) you connect to that Keyword. For example, if your keyword were Joes, your customers would text the phrase Joes to 313131 to join your list.					
Drip Campaigns: Drip campaigns allow you to send a series of timed text messages to anyone who joins a Group that is connected to that campaign. While you don't need a Keyword for a Drip Campaign, most people connect a Drip Campaign to a Group, which you can join via a Keyword!					
Project Description					
160 Character Maximum Type out Text Message here:					
List Provider					
<i>Keyword to include:</i>					
Please select your list size.	<input type="checkbox"/>	1-5,000 Contacts	\$ 0.04 per text		
	<input type="checkbox"/>	5,001- 15,000	\$ 0.04 per text		
	<input type="checkbox"/>	15,001- 100,000	\$ 0.04 per text		
<input type="checkbox"/>	Opt-Out Option				
<input type="checkbox"/>	Reports & Stats				
List Provider					
If KickBack, Describe:					
If not KickBack, be sure you attach the list to this request form.					
Excessive proofing (beyond 3) may result in increased hourly charges. Turn-around time for each proof is 3 business days.					
Proofing					
Proof					
Approved <input type="checkbox"/>	or Changes:				
<i>To be filled out by the Creative Department</i>					
TOTAL NUMBER OF HOURS ON PROJECT: _____				TOTAL COST: _____	
Final Approval					
Final Approval must signed by both parties before the emails will be delivered.					
Approved <input type="checkbox"/>	KB Agent: _____				Client: _____