

# MOBILE COUPON REQUEST FORM

Fill out and email form to marketing@kickbackpoints.com or fax to 208-933-2063 Attn: Marketing. You can also email marketing@kickbackpoints.com for an electronic version.



## MOBILE COUPON REQUEST

Request Date:	Date of Blast:

Prepared By: _____	Client/Company: _____
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Client Contact: _____	Contact Phone: _____
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New Client:	<input type="checkbox"/> Yes <input type="checkbox"/> No	<b>ONE-TIME NEW CLIENT SET UP FEE OF \$10.00 FOR TEXTING BLASTS</b>
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Time (of day) of Blast: _____	Frequency: _____	(A charge per blast will apply.)
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**Texting capabilities include but are not limited to:**

**Send text message:** Message + Subject can be up to a max of 160 characters. If a phone number appears in more than one group, we will only send that contact your message once. We do not recommend using non-standard characters such as but not limited to ~ or { or }.

**Enter Keyword:** Keywords allow your customers to text your keyword to 313131 to join your list. They will also be added to the Group(s) you connect to that Keyword. For example, if your keyword were Joes, your customers would text the phrase Joes to 313131 to join your list.

**Drip Campaigns:** Drip campaigns allow you to send a series of timed text messages to anyone who joins a Group that is connected to that campaign. While you don't need a Keyword for a Drip Campaign, most people connect a Drip Campaign to a Group, which you can join via a Keyword!

### Project Description

<b>160 Character Maximum</b> Type out Text Message here:	
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### List Provider

		<b>Keyword to include:</b>	
<i>Please select your list size.</i>	<input type="checkbox"/> 1-5,000 Contacts	\$ 0.05 per text	
	<input type="checkbox"/> 5,001- 15,000	\$ 0.05 per text	
	<input type="checkbox"/> 15,001- 100,000	\$ 0.05 per text	
<input type="checkbox"/>	Opt-Out Option		
<input type="checkbox"/>	Reports & Stats		

### List Provider

<b>If KickBack, Describe:</b>
<i>If not KickBack, be sure you attach the list to this request form.</i>

*Excessive proofing (beyond 3) may result in increased hourly charges. Turn-around time for each proof is 3 business days.*

### Proofing

<b>Proof</b>	
Approved <input type="checkbox"/>	or Changes: <div style="border: 1px solid black; width: 100%; height: 80px;"></div>

To be filled out by the Creative Department
TOTAL NUMBER OF HOURS ON PROJECT: _____
TOTAL COST: _____

### Final Approval

Final Approval must signed by both parties before the emails will be delivered.	
Approved <input type="checkbox"/>	
KB Agent: _____	Client: _____