


TEXT BLAST REQUEST FORM

Fill out and email form to marketing@kickbackpoints.com or fax to 208-933-2063 Attn: Marketing. You can also email marketing@kickbackpoints.com for an electronic version.

	<h2 style="margin: 0;">TEXT BLAST REQUEST</h2>	Request Date: <input style="width: 100%;" type="text"/>	Date of Blast: <input style="width: 100%;" type="text"/>
Prepared By:		Client/Company:	
Client Contact:		Contact Phone:	
New Client:	<input type="checkbox"/> Yes <input type="checkbox"/> No	ONE-TIME NEW CLIENT SET UP FEE OF \$10.00 FOR TEXTING BLASTS	
Date(s) of Blast(s):	Time of Blast(s):	<i>(A charge per blast will apply.)</i>	
TEXTS:			
Texting capabilities include but are not limited to:			
Send text message:	Message + Subject can be up to a max of 160 characters. If a phone number appears in more than one group, we will only send that contact your message once. We do not recommend using non-standard characters such as but not limited to ~ or { or }.		
Enter Keyword:	Keywords allow your customers to text your keyword to 313131 to join your list. They will also be added to the Group(s) you connect to that Keyword. For example, if your keyword were Joes, your customers would text the phrase Joes to 313131 to join your list.		
Drip Campaigns:	Drip campaigns allow you to send a series of timed text messages to anyone who joins a Group that is connected to that campaign. While you don't need a Keyword for a Drip Campaign, most people connect a Drip Campaign to a Group, which you can join via a Keyword!		
Project Description			
<i>160 Character Maximum</i> Type out Text Message here:			
List Provider			
Keyword to include:			
Please select your list size.	<input type="checkbox"/> 1-5,000 Contacts	\$ 0.04 per text	
	<input type="checkbox"/> 5,001- 15,000	\$ 0.04 per text	
	<input type="checkbox"/> 15,001- 100,000	\$ 0.04 per text	
	<input type="checkbox"/> Opt-Out Option		
	<input type="checkbox"/> Reports & Stats		
List Provider			
If KickBack, Describe:			
<i>If not KickBack, be sure you attach the list to this request form.</i>			
<i>Excessive proofing (beyond 3) may result in increased hourly charges. Turn-around time for each proof is 3 business days.</i>			
Proofing			
Proof			
Approved <input type="checkbox"/>	or Changes:		
<i>To be filled out by the Creative Department</i>			
TOTAL NUMBER OF HOURS ON PROJECT:		TOTAL COST:	
_____		_____	
Final Approval			
Final Approval must signed by both parties before the emails will be delivered.			
Approved <input type="checkbox"/>	KB Agent:	Client:	
	_____	_____	