MOBILE COUPON REQUEST

KickBack Points

Request Date:	Date of Blast:

Prepared By:	Client/Company:

Client Contact:	Contact Phone:

New Client:	Yes	**ONE-TIME NEW CLIENT SET UP FEE OF $10.00 FOR TEXTING BLASTS**
	No	

Time (of day) of Blast:	Frequency:

Texting capabilities include but are not limited to:

Send text message:	Message + Subject can be up to a max of 160 characters. If a phone number appears in more than one group, we will only send that contact your message once. We do not recommend using non-standard characters such as but not limited to ~ or { or }.
Enter Keyword:	Keywords allow your customers to text your keyword to 313131 to join your list. They will also be added to the Group(s) you connect to that Keyword. For example, if your keyword were Joes, your customers would text the phrase Joes to 313131 to join your list.
Drip Campaigns:	Drip campaigns allow you to send a series of timed text messages to anyone who joins a Group that is connected to that campaign. While you don't need a Keyword for a Drip Campaign, most people connect a Drip Campaign to a Group, which you can join via a Keyword!

Project Description

160 Character Maximum Type out Text Message here:	

List Provider

Keyword to include:

Please select your list size.	☐ 1-5,000 Contacts	$ 0.02 per text	
	☐ 5,001- 15,000	$ 0.02 per text	
	☐ 15,001- 100,000	$ 0.02 per text	

☐ Opt-Out Option
☐ Reports & Stats

List Provider

If KickBack, Describe:

If not KickBack, be sure you attach the list to this request form.

Excessive proofing (beyond 3) may result in increased hourly charges. Turn-around time for each proof is 3 business days.

Proofing

Proof

Approved ☐   or Changes:

To be filled out by the Creative Department

TOTAL NUMBER OF HOURS ON PROJECT: _____   **TOTAL COST:** _____

Final Approval

Final Approval must signed by both parties before the emails will be delivered.

Approved ☐

KB Agent: _____   Client: _____